



Date: 01/09/08

Current Geography Selection: (1 Selected) 30 mile radius: PENN ST & S 5TH ST, READING, PA 19602 \*

Lat: 40.335350 Long: -75.927860

City: Reading Pop: 83,004

Zip: 19602 Pop: 17,666

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	1,263,644		1,416,400		1,528,523		1,594,584		12.1%	4.3%
Population Density (Pop/Sq Mi)	446.9		501.0		540.6		564.0		12.1%	4.3%
Total Households	464,624		529,726		572,069		597,685		14.0%	4.5%
<b>Population by Gender:</b>										
Male	616,248	48.8%	693,319	49.0%	752,356	49.2%	787,820	49.4%	12.5%	4.7%
Female	647,397	51.2%	723,081	51.1%	776,167	50.8%	806,764	50.6%	11.7%	3.9%

### Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	1,185,422	93.8%	1,276,680	90.1%	1,374,450	89.9%	1,426,457	89.5%	7.7%	3.8%
Black	42,197	3.3%	56,195	4.0%	69,265	4.5%	77,317	4.9%	33.2%	11.6%
American Indian or Alaska Native	1,395	0.1%	2,115	0.2%	968	0.1%	618	0.0%	51.6%	-36.1%
Asian or Pacific Islander	12,637	1.0%	21,087	1.5%	31,845	2.1%	40,310	2.5%	66.9%	26.6%
Some Other Race	21,937	1.7%	42,553	3.0%	33,791	2.2%	33,076	2.1%	94.0%	-2.1%
Two or More Races			17,769	1.3%	18,202	1.2%	16,792	1.1%		-7.7%
Hispanic Ethnicity	41,482	3.3%	82,123	5.8%	118,299	7.7%	143,248	9.0%	98.0%	21.1%
Not Hispanic or Latino	1,222,155	96.7%	1,334,277	94.2%	1,410,224	92.3%	1,451,335	91.0%	9.2%	2.9%

### Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	91,603	7.3%	94,060	6.6%	99,108	6.5%	103,930	6.5%	2.7%	4.9%
5 to 14	172,388	13.6%	208,764	14.7%	201,140	13.2%	200,345	12.6%	21.1%	-0.4%
15 to 19	84,422	6.7%	95,305	6.7%	105,083	6.9%	103,976	6.5%	12.9%	-1.1%
20 to 24	84,783	6.7%	75,155	5.3%	94,913	6.2%	102,983	6.5%	-11.4%	8.5%
25 to 34	210,726	16.7%	182,960	12.9%	188,673	12.3%	202,885	12.7%	-13.2%	7.5%
35 to 44	194,711	15.4%	237,265	16.8%	216,627	14.2%	198,588	12.5%	21.9%	-8.3%
45 to 54	132,340	10.5%	197,566	13.9%	233,355	15.3%	238,042	14.9%	49.3%	2.0%
55 to 64	116,824	9.2%	125,524	8.9%	175,155	11.5%	208,546	13.1%	7.4%	19.1%
65 to 74	100,709	8.0%	101,665	7.2%	102,117	6.7%	126,939	8.0%	1.0%	24.3%
75 to 84	57,407	4.5%	72,130	5.1%	76,156	5.0%	71,813	4.5%	25.6%	-5.7%
85+	17,712	1.4%	26,007	1.8%	36,204	2.4%	36,492	2.3%	46.8%	0.8%

Median Age:

Total Population	34.4		37.3		38.8		39.3		8.2%	1.5%
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### Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	82,493	17.8%	60,197	11.4%	50,078	8.8%	46,173	7.7%	-27.0%	-7.8%
\$15,000 - \$24,999	75,635	16.3%	59,646	11.3%	52,600	9.2%	50,083	8.4%	-21.1%	-4.8%
\$25,000 - \$34,999	78,402	16.9%	63,557	12.0%	55,291	9.7%	46,864	7.8%	-18.9%	-15.2%
\$35,000 - \$49,999	100,290	21.6%	89,763	16.9%	80,557	14.1%	77,027	12.9%	-10.5%	-4.4%
\$50,000 - \$74,999	82,366	17.7%	119,015	22.5%	121,462	21.2%	121,037	20.3%	170.5%	-0.4%
\$75,000 - \$99,999	26,067	5.6%	65,207	12.3%	85,024	14.9%	88,169	14.8%	150.2%	3.7%
\$100,000 - \$149,999	12,838	2.8%	48,344	9.1%	78,871	13.8%	100,186	16.8%	276.6%	27.0%
\$150,000 +	6,569	1.4%	23,997	4.5%	48,185	8.4%	68,147	11.4%	265.3%	41.4%
Average Hhld Income	\$41,115		\$60,343		\$70,381		\$78,959		46.8%	12.2%
Median Hhld Income	\$34,408		\$48,450		\$58,666		\$65,653		40.8%	11.9%
Per Capita Income	\$15,315		\$22,568		\$27,255		\$30,619		47.4%	12.3%

### Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	983,468		1,093,503		1,207,521		1,269,795		11.2%	5.2%
In Labor Force	660,024	67.1%	731,874	66.9%	828,201	68.6%	870,581	68.6%	10.9%	5.1%
Employed	634,354	96.1%	701,840	95.9%	787,246	95.1%	827,352	95.0%	10.6%	5.1%
Unemployed	24,743	3.8%	29,461	4.0%	40,324	4.9%	42,570	4.9%	19.1%	5.6%
In Armed Forces	911	0.1%	573	0.1%	631	0.1%	659	0.1%	-37.1%	4.5%
Not In Labor Force	323,444	32.9%	361,630	33.1%	378,689	31.4%	398,555	31.4%	11.8%	5.2%
Number of Employees (Daytime Pop)					712,917					
Number of Establishments					53,837					
Emp in Blue Collar Occupations			287,748	41.0%						
Emp in White Collar Occupations			414,091	59.0%						

### Housing Units

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Housing Units	486,899		557,403		604,301		634,263		14.5%	5.0%
Owner Occupied	337,419	69.3%	390,336	70.0%	423,691	70.1%	444,068	70.0%	15.7%	4.8%
Renter Occupied	127,200	26.1%	139,390	25.0%	148,377	24.6%	153,617	24.2%	9.6%	3.5%
Vacant	22,280	4.6%	27,677	5.0%	32,232	5.3%	36,578	5.8%	24.2%	13.5%

### Vehicles Available

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.70		1.70		1.90		2.10		-3.3%	9.4%
0 Vehicles Available	47,327	9.6%	47,612	9.0%	43,366	7.6%	40,390	6.8%	0.6%	-6.9%
1 Vehicle Available	142,912	29.1%	159,906	30.2%	161,682	28.3%	160,916	26.9%	11.9%	-0.5%
2+ Vehicles Available	301,597	61.3%	322,208	60.8%	367,020	64.2%	396,379	66.3%	6.8%	8.0%

### Marital Status

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 15+ Population	999,634		1,113,576		1,228,283		1,290,265		11.4%	5.0%
Married, Spouse Present	591,369	59.2%	632,579	56.8%	702,880	57.2%	741,372	57.5%	7.0%	5.5%
Married, Spouse Absent	20,202	2.0%	50,879	4.6%	54,913	4.5%	57,134	4.4%	151.9%	4.0%
Divorced	66,627	6.7%	88,029	7.9%	96,272	7.8%	100,637	7.8%	32.1%	4.5%
Widowed	77,120	7.7%	78,069	7.0%	84,534	6.9%	87,926	6.8%	1.2%	4.0%
Never Married	244,298	24.4%	264,021	23.7%	289,673	23.6%	303,146	23.5%	8.1%	4.7%

#### Educational Attainment

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 25+ Population	830,429		943,116		1,028,287		1,083,306		13.6%	5.4%
Grade K - 8	88,993	10.7%	57,641	6.1%	44,824	4.4%	33,449	3.1%	-35.2%	-25.4%
Grade 9 - 12	130,127	15.7%	115,602	12.3%	85,432	8.3%	67,023	6.2%	-11.2%	-21.5%
High School Graduate	313,533	37.8%	345,602	36.6%	379,921	37.0%	398,066	36.8%	10.2%	4.8%
Some College, No Degree	98,655	11.9%	138,719	14.7%	149,898	14.6%	155,285	14.3%	40.6%	3.6%
Associates Degree	43,130	5.2%	53,733	5.7%	69,595	6.8%	80,318	7.4%	24.6%	15.4%
Bachelor's Degree	103,578	12.5%	146,979	15.6%	195,540	19.0%	228,868	21.1%	41.9%	17.0%
Graduate Degree	52,410	6.3%	78,109	8.3%	103,076	10.0%	120,297	11.1%	49.0%	16.7%
No Schooling Completed			6,731	0.7%						

\* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.  
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